

Privacy Policy

Effective Date: 1st March 2025

Mera Next Step Global Education ("we," "our," "us") is committed to protecting your privacy. This Privacy Policy outlines how we collect, use, and protect your personal information when you visit our website (<https://meranextstep.com>). By using our website, you consent to the practices described in this policy.

1. Information We Collect

We collect the following types of information:

- **Personal Information:** Name, email address, phone number, educational background, and other details voluntarily provided through forms.
- **Non-Personal Information:** Browser type, IP address, device information, and usage data collected through cookies and similar technologies.

2. How We Use Your Information

We use the collected information to:

- Provide career counseling and admission guidance services.
- Respond to inquiries and requests.
- Improve our website, services, and user experience.
- Send updates, newsletters, and promotional materials (if opted-in).
- Ensure security and prevent fraud.

3. Sharing Your Information

We do not sell, rent, or trade your personal information. However, we may share information:

- With service providers assisting in website operations.
- When required by law or to protect legal rights.
- With your consent for specific purposes.

4. Cookies and Tracking Technologies

We use cookies to enhance user experience, analyze website traffic, and personalize content. You can modify your browser settings to reject cookies, but this may impact website functionality.

5. Data Security

We implement appropriate security measures to protect personal information from unauthorized access, alteration, or disclosure.

6. Third-Party Links

Our website may contain links to third-party websites. We are not responsible for their privacy practices and encourage you to review their policies before providing personal information.

7. Your Rights

You have the right to:

- Access, update, or delete your personal information.
- Opt out of marketing communications.
- Request information about data processing practices.

8. Changes to This Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with the updated effective date.

9. Contact Us

If you have any questions about this Privacy Policy or your personal data, please contact us at:

Mera Next Step Global Education

Email: meranextstep@gmail.com

By using our website, you agree to this Privacy Policy.